



# BLACH DIRECT APPEAL CAMPAIGN

Financial support from our families is as important as ever, but the methods for fundraising are a little different at Blach. We don't have walkathons, silent auctions, carnivals, or magazine drives which typically generate large amounts of funding for our elementary schools. Instead we keep fundraising to a minimum, asking parents to help the PTA by donating to the Blach Direct Appeal Campaign.

While any amount is greatly appreciated, we are asking each family to contribute **\$250** in order to reach our goal. All donations will directly benefit your child this year at Blach.

The Direct Appeal Campaign funds the excellent programs that support Blach's outstanding student performance. Some of these programs are:

- Library support
- Printing costs
- Technology and Computers
- Curriculum Enhancements
- Student Handbooks (day planners)/ School Directory (Free for all students)

The Direct Appeal Campaign has proven highly successful in previous years.  
The 2009-2010 goal is 100% participation!!!

Please use **Box 2** on the PTA Payment Form to enter your donation. If you are unable to participate at this time, checks will be accepted in the Blach office throughout the year.

For a complete list of the many programs your \$s will support this year or if you have questions, contact:

Karen Jones, [jonesfamily5@sbcglobal.net](mailto:jonesfamily5@sbcglobal.net)  
Signa Atherton, [signa.atherton@comcast.net](mailto:signa.atherton@comcast.net)  
Leslie Ballesteros, [leslieballesteros@sbcglobal.net](mailto:leslieballesteros@sbcglobal.net)  
Pat Kapp, [patriciakap@comcast.net](mailto:patriciakap@comcast.net)